HOMESPHERE LINK EAST DALLAS 2025



Welcome to Dallas!

HomeSphere Link is about making connections and taking industry relationships to a new level. Over the next two days, you'll take part in a host of fun activities, one-on-one meetings and networking events — with both industry peers and the HomeSphere team.

Our goal is that you leave feeling energized, in touch with your industry peers and more aligned with HomeSphere than ever before. We also hope you'll take the time to soak in this beautiful locale!

HomeSphere remains dedicated to helping you get the most out of your partnership and we thank each of you for being here. It is with you that we lead the digital transformation of residential construction, from our classic rebate offerings to our new My HomeSphere Suite, which is here to transform the homebuyer experience.

If there is anything we can do to enhance your experience or if you're interested in learning more about the products and solutions in our program, please stop by the HomeSphere table. Our team is here to ensure you get the most out of this event!

Here's to 25+ years of innovation, with a continued focus on the future for our network.

Event Manager

Greg Schwarzer
Liz Polson
Director of Marketing
Mike Rosenbach
Director of Partnerships
Jim Plazak
Director of Builder Sales
Patrick Brandon
Partner Engagement Manager
Eric McCartney
President & CEO
Director of Marketing
Pirector of Partnerships
Partner Engagement Manager

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NEED ASSISTANCE OR HAVE A QUESTION?

Reach out to Event Manager, Danielle Hellon dhellon@homesphere.com



Danielle Hellon

You Don't Want to Miss!

HomeSphere 5

ARISTON GROUP

Beverage Station Sponsor

Refuel during Link meetings with Ariston

Refuel with Ariston

Assorted Regular & Diet Soft Drinks, Bottled Still & Sparkling Water. Freshly Brewed Regular & Decaffeinated Coffee, Lot 35 Tea Selection, & Citrus Water

WEDNESDAY

Welcome Reception 6:00 - 8:00 PM | Rooftop - 3rd FI Heavy Appetizer Stations Hosted Bar



THURSDAY

Dinner Reception
6:00 - 8:00 PM | Rooftop - 3rd FI
Mexican Street Food Buffet
Full-Hosted Bar



FRIDAY

Prize Giveaways

Drawings taking place after breakfast, before meetings. Must be present to win.

Event Schedule

DAY 1	Wednesday, Oct	1
5:00 - 6:00 PM	Event Check-In	International Foyer (1st)
6:00 - 8:00 PM	Welcome Reception	Rooftop Terrace & Pavilion (3 rd)

DAY 2	Thursday, Oct 2	
8:00 - 9:00 AM	Breakfast	International Ballroom (1st)
8:30 - 9:00 AM	Event Kick-Off	
9:10 - 10:41 AM	Link Meetings	International Ballroom (1st)
10:41 - 10:51 AM	Snack Break	
10:55 - 12:07 PM	Link Meetings	International Ballroom (1st)
12:00 - 1:00 PM	Lunch	International Ballroom (1st)
1:05 - 2:36 PM	Link Meetings	
2:36 - 2:46 PM	Snack Break	International Ballroom (1st)
2:50 - 4:02 PM	Link Meetings	
6:00 - 8:00 PM	Dinner Reception	Rooftop Terrace & Pavilion (3 rd)

DAY 3	Friday, Oct 3	
8:00 - 9:00 AM	Breakfast	International Ballroom (1st)
9:10 - 10:22 AM	Link Meetings	International Ballroom (1st)
10:22 - 10:32 AM	Snack Break	
10:36 - 12:07 PM	Link Meetings	International Ballroom (1st)
11:30 - 12:30 PM	Grab n Go Snacks	International Ballroom (1st)

Each meeting is 15 minutes long, with a 4-minute transition between sessions. To ensure a smooth and productive experience for everyone, please attend all scheduled meetings according to your schedule. Thank you for your participation!





THE beginning OF YOUR TEXAS EXPERIENCE

A prime location in the Arts District, steps away from the city's top entertainment venues and museums, makes Fairmont Dallas one of the best luxury hotels in downtown Dallas for a cultural getaway. You'll also be within walking distance of the business district, exceptional shopping spots, and unmissable attractions.

Terrace Level | 3rd Floor

Pool Snack Bar

Lunch & Drinks | Seasonal - Pool still open!

Relax in comfort, take a refreshing dip in the large Junior Olympic sized swimming pool and enjoy delicious specialty cocktails, lunch, and drinks. Poolside services are offered seasonally as weather permits.

Lobby Level | 1st Floor

Pyramid Restaurant

Breakfast: 6AM - 11AM | Lunch: 11AM - 2PM

Step into a sleek, contemporary space in the heart of Dallas' Arts District and taste Texas at its finest. At Pyramid. regional flavors shine through with fresh ingredients elevated with a modern twist.

Pvramid Bar

Mon-Fri, 2PM - 11PM | Sat-Sun, 2PM - 12AM

Unwind in the refined glamour of Pyramid Bar, where timeless design meets a relaxed, inviting atmosphere. Sip hand-crafted cocktails, explore a curated selection of wines and spirits, or enjoy an after-dinner drink in a space steeped in Dallas history.



Starbucks

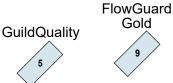
Mon-Fri, 6AM - 4PM | Sat-Sun, 7AM - 4PM

Recharge at one of Dallas's largest Starbucks, located in the lobby at the base of the South Tower.

In-Room Dining Breakfast: 6:30 AM - 11AM | Dinner: 4PM - 10PM

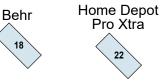
HomeSphere LINK EAST

Networking Meetings









































8 Fantech

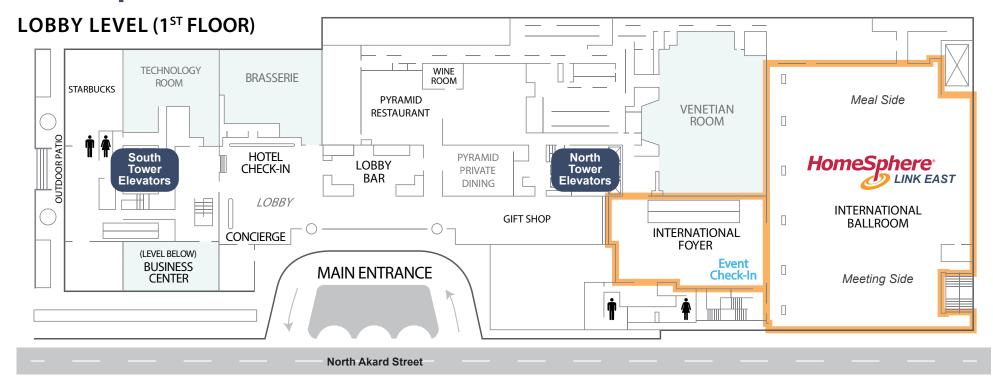
Ariston



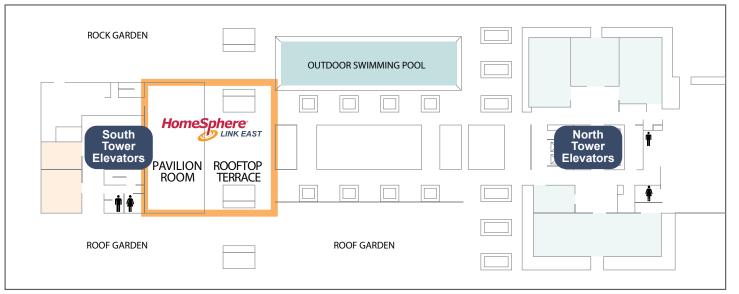
Partner Table Numbers

1	Ariston Group	9	FlowGuard Gold	16	Bryant
2	Leviton	10	Skyline Smart Home	17	Georgia-Pacific
3	Aterra & Nice	11	GAF	18	Behr
4	Assoc. Materials	12	Electrolux	19	My HomeSphere
5	GuildQuality	13	Cambria	20	ABB
6	Viega	14	Lennox	21	Rinnai
7	Siemens	15	Resideo	22	Home Depot

Hotel Map & Event Sites



TERRACE LEVEL (3RD FLOOR)



Quick Reference

Event Check-InInternational Foyer

Evening Receptions
Rooftop Terrace &
Pavilion

Breakfasts & Lunch International Ballroom

Link MeetingsInternational Ballroom



Level up your customer experience.

It's easy when you partner with HomeSphere and GuildQuality.

When referrals remain a top builder marketing strategy and online reviews are everywhere, satisfied customers are key.

From mid-project surveys to after-close care, we've got you covered.



Visit Table #19 for a demo!

My HomeSphere with Amy Thomas



We published a free guide all about customer satisfaction. Scan the QR code to access it now!



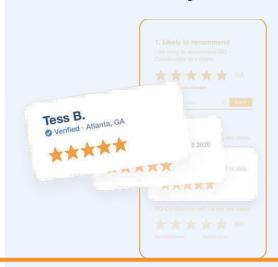
My HomeSphere

My HomeSphere® is a **new app for homeowners** that puts everything they need to know about their new home right at their fingertips — from crucial product info to to-do lists and easy warranty registration.





GuildQuality



GuildQuality is here to help you maintain excellent customer service through customer satisfaction surveying, performance reporting and builder marketing.







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Link East Builders

REDACTED

Link East Builders

REDACTED



Engineered for **Performance**. Built for **Pros**.

- Multi-Port Configuration
- Patented Top Cap with 2.5x larger filter*

 'Compared to standard 8" air inlet filters.

 The standard 8" air inlet filters.
- Up to 88-gallons FHR and up to 4.10 UEF
- i-Memory proprietary algorithm

Discover more at Ariston.com



Scan for Full Produc Details





Make any load center smart

with the ReliaHome™ Smart Panel

Empowering builders to electrify their creations, the ReliaHome™ Smart Panel offers the flexibility to design the perfect home without the burden of expensive electrical upgrades. Engineered to work alongside any load center, it's ideal for both new constructions and renovation projects. Additionally, it is compatible with any solar, energy storage, or stand-by generator system, enhancing the home's electrification capabilities.

Learn more on our website: electrification.us.abb.com/residential







B

Link East Partners



Customer Since 1995 Electrical - Breaker Boxes & Load Centers

Plainville, CT global.abb

Thursday Dinner Reception Sponsor!

ABB

ABB's innovative and comprehensive electrical distribution, energy management and smart home portfolio is backed by over 130 years of innovation. Single-family and multifamily projects are easy to complete with convenient and flexible products and the support of a dedicated residential team, helping you electrify the future of housing.



Joe Christiano

Residential Business Development Manager joseph.christiano@us.abb.com 862-228-5793



Sofia Reyes

Residential Market Development sofia.reyes1@us.abb.com 832-845-3150



Customer Since 2025 Exterior Cladding

Cuyahoga Falls, OH associatedmaterials.com

New Partner!

TABL

TABLI

Associated Materials Innovations

Associated Materials provides vinyl siding, windows, composite siding, aluminum cladding, trim, and other building products to communities across North America. With a team of ~3,500 employees, the company delivers innovative, sustainable, and high-quality solutions that enhance homes and neighborhoods.



David Getty

National Builder Manager DGetty@associatedmaterials.com 609-315-6313



Sean Thompson

National Sales Director | Vinyl, Metal, Composite SGThompson@associatedmaterials.com 703-304-6283



Customer Since 2024 Water Heaters

Providence, RI Visit: aristongroup.com

Refuel Meeting Beverage Sponsor!

Ariston Group American Standard Water Heaters & HTP

Global manufacturer of residential water heaters, Ariston has been involved in the manufacturing of water heaters since the 1960's. American Standard Water Heaters provides a diverse range of reliable and user-friendly water heaters. HTP leads the way by offering innovative, energy-efficient water heaters crafted entirely in the USA with premium materials.



David Payne

Midwest Regional Sales Manager/ Builder National Accounts Manager david.payne@ariston.com 816-317-5066





Customer Since 2024 Consulting Services Scottsdale, AZ aterradesigns.com

Nice

Customer Since 2019 Home Technology Carlsbad, California niceforyou.com/na

Aterra Designs

Aterra provides durable, stylish surfaces and finishes for residential interiors. With a focus on quality and innovation, they help builders create homes that balance beauty, performance, and long-term value.



Rusty Gunther

Director of Growth & Innovation rusty.gunther@aterradesigns.com 646-246-4887

Nice North America

Nice offers smart home solutions that integrate automation, security, audio, video, and energy management. Their connected systems help builders deliver modern, convenient homes that appeal to today's buyers.



Ryan Wilder

National Business Dev. Manager ryan.wilder@niceforyou.com 518-705-5751

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Link East Partners



Customer Since 2021 Paint

Santa Ana, CA behr.com/pro



Behr is one of the largest manufacturers of paints, primers, decorative finishes, stains and surface preparation products for professionals. Maker of BEHR®, KILZ® and WHIZZ® brands, are dedicated to meeting the project needs of DIYers, designers and professional paint contractors with an unwavering commitment to quality, innovation, and value.



Patrick Kosowski National Account Manager pkosowski@behr.com 734-674-0379



Customer Since 2024 Countertops/ Surfaces

Kent, OH cambriausa.com

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TABLE



Family-owned and American-made, Cambria quartz countertops and surfaces combine innovative design and durability for a lifetime of beauty. Our dedication to innovative design, extraordinary quality, and superior service creates a truly exceptional experience from start to finish.



Brad Houchen
Regional Vice President
Bradley.Houchen@CambriaUSA.Com



James Rivera
District Manager
James.Rivera@CambriaUSA.Com
813-360-4078



Customer Since 2019 HVAC

Palm Beach Gardens, FL bryant.com



Bryant offers exceptional reliability and energy efficiency through an extensive line of durable heating and cooling products.



Craig Benefield

Senior Manager, National Accounts-Builders craig.d.benefield@carrier.com 480-688-1162



Kelsey Pearlman National Account Manager Kelsey.Pearlman@carrier.com 317-801-3716



Customer Since 2011
Appliances

Charlotte, NC electroluxappliances.com



Electrolux offers premium kitchen appliances designed to enhance nature's flavors and inspire culinary creativity with technology. Electrolux washers and dryers preserve life's most precious fabrics while reducing the environmental footprint.



Chad Buchanan

Director, National Accounts chad.buchanan@electrolux.com 770-283-7162



Matt Martinez
District Manager
matt.martinez@electrolux.com
214-422-3768



Link East Partners



Customer Since 2020 Exhaust Fans & Indoor Air Quality

Lenexa, KS fantech.net

Fantech

A standard HVAC system manages temperature but does not establish a safe indoor environment. An upgraded Fantech ventilation system will help your buyers have a healthy home.



Bruno Poitras

North American Business Development Director bruno.poitras@systemair.net 506-227-2135



Customer Since 2015 Roofing

Parsippany, NJ gaf.com

TABLE



GAF is North America's largest manufacturer of residential roofing. Professional installers prefer the rugged, dependable performance only GAF offers.



Kerri Simpson

Strategic Account Manager I Multi-Family kerri.simpson@gaf.com 360-954-0859



Maria Martin Strategic Account Manager maria.martin@gaf.com 410-688-3186



Customer Since 2018 Piping CPVC

Brecksville, OH lubrizol.com

FlowGuard Gold (Lubrizol)

FlowGuard Gold CPVC residential pipe and fittings resist corrosion reduce condensation and lower labor costs with a simplified installation process.



Marty Musgrave

National Builder Manager marty.musgrave@lubrizol.com 352-207-5252



Speed Jones

Territory Manager Mid Atlantic Speed.Jones@Lubrizol.com 443-789-4911



Customer Since 2022 House Wrap & Sheathing/ **Weather Barrier**

Atlanta, GA gp.com



Georgia Pacific Wood Products

Georgia-Pacific ForceField® Weather Barrier System, an integrated WRB sheathing system that can be a better alternative to house wrap.



Ed Chiverton

404-213-7201

Territory Manager ed.chiverton@gapac.com 407-756-0368



Brock Nagy Outside Sales Rep. brock.nagy@gapac.com S

ABLI

Link East Partners



Customer Since 2024 Homebuyer Experience & Other Software

Denver, CO guildquality.com



GuildQuality is built for and trusted by the quality-driven. For nearly two decades over 15,000 home builders remodelers and home service providers have trusted our services to ensure excellence and continuous growth. We can do the same for you too.



Latricia Hapeman
Account Executive
Ihapeman@guildquality.com



Customer Since 2020 Outlets/Switches

Melville, NY leviton.com



For over a century, Leviton quality and innovation have set the benchmark for residential electrical needs. Our expertly designed and engineered products are easy to install and add safety, convenience and smart functionality to the homes you build.



John Mulkey

Business Dev. Manager - US Strategic Builders john.mulkey@leviton.com 321-408-3191



Marc Goldman

Builder Specialist - Southeast marc.goldman@leviton.com 615-337-9121



Customer Since 2008 HVAC

Richardson, TX lennox.com

Lennox

Since 1895, Lennox has delivered innovative, energyefficient heating, cooling, and indoor air quality solutions. From ACs and furnaces to controls and air systems, Lennox helps builders create healthier, more comfortable homes.



Morgan Young

Director, National Accounts morgan.young@lennox.com 657-330-8139



DaMarco Ellis Sales Coordinator IV damarco.ellis@lennox.com 940-279-0469



HomeSphere App

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Broomfield, CO homesphere.com/myhomesphere-for-builders/



Ditch the binders and give buyers a seamless movein experience. My HomeSphere creates digital home binders, registers products on their behalf, and streamlines warranties—helping homeowners manage everything at their fingertips while boosting satisfaction and peace of mind.



Amy Thomas

National Sales Manager, Homeowner Solutions athomas@homesphere.com 720-910-9003

Link East Partners

resideo

Customer Since 2022 CO & Smoke Detectors, Thermostats

Scottsdale, AZ resideo.com/us/en

Resideo

Resideo, including BRK/First Alert and Honeywell Home, delivers trusted smart home solutions that protect and enhance everyday living. From pioneering smoke and CO alarms to advanced thermostats, air quality products, security systems, and connected water and zoning controls, Resideo brings comfort, safety, and efficiency to homes across the country.



Jeff Holt

National Acct. Manager- Multi-Family/Build to Rent Jeff.Holt@resideo.com 763-656-3243



JD Wix

Direction of RNC and Multi Family James.wix@resideo.com

SIEMENS

Customer Since 2018 Electrical/Breaker Boxes

Peachtree Corners, GA siemens.com

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TABLE

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Siemens

Siemens electrical products provide the residential home builder with reliable electrical power, and the installer with labor savings through ease of installation while being best in class for reliability.



Lorel Humiston

Residential Single Fam. Target Market Manager lorel.humiston@siemens.com 470-655-9156

Rinnai

Customer Since 2021 Water Heaters

Peachtree City, GA rinnai.us

Rinnai

Rinnai is the #1 tankless water heater as chosen by homeowners and is the first major tankless brand to be manufactured in the US. Rinnai's 100-year commitment to quality has led them to bring new innovations their products and offer a line of electric heat pump water heaters.



Nicole Gebhart

Regional Builder Sales Manager - SE ngebhart@rinnai.us 312-388-7960



John Sarzosa

Regional Builder Sales Manager jsarzosa@rinnai.us 832-857-8201



Prospective Partner Home Security

Downey, CA skylinesecurity.com



Skyline Smart Home supports builders with design, setup, and training for smart home systems. As Brinks Home Security's largest partner, they deliver white-glove service that simplifies technology for builders and buyers alike.



Roger Clawson
SVP Business Development

rclawson@skylinesmarthome.com 949-632-7393



Link East Partners



Customer Since 2021 Wholesale Distribution

Atlanta, GA homedepot.com/c/pro



With Pro Xtra™ and HomeSphere, builders can save time and earn substantial incentives through The Home Depot® retail channel with volume pricing, paint rewards and more.



Damon Sotomayor National Account Manager damon a sotomayor@homedepot.com 775-813-9567



Customer Since 2025 Plumbing Systems

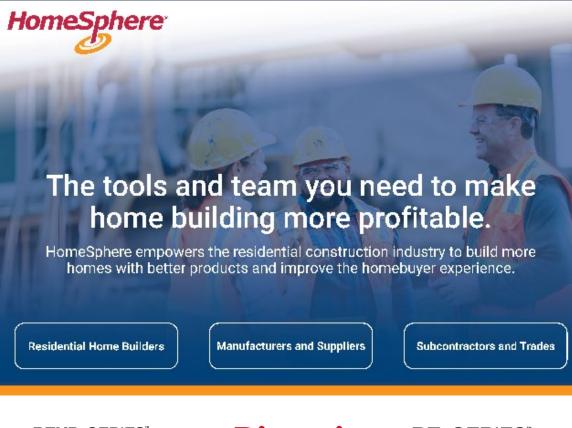
Broomfield, CO viega.us/en

Viega

Founded in 1899, Viega pioneered press technology and now offers copper, PEX, and steel press fittings. With U.S. plants and a national sales team, Viega provides piping solutions that keep residential projects efficient, on schedule, and under budget.



Joe Maisano Residential Sales Manager - Southwest ioe.maisano@viega.us 720-227-8644



REHP SERIES The only Electric Water Heating solution that is good enough



Ground-Breaking Feature Set

- · Interactive LED Controller
- · Ergonomic Handles
- · Whisper Quiet Operation
- First Hour Recover up to 91 GL
- · Zero Clearance Installation





The Most Advanced

Non-Condensing Tankless Water Heater



We made improvements with an eye to speeding installation, enhancing serviceability, and boosting your profitability.



Condensing and Non-Condensing

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