

HOMESPHERE LINK EAST DALLAS 2025



2025

Welcome to Dallas!



HomeSphere Link is about making connections and taking industry relationships to a new level. Over the next two days, you'll take part in a host of fun activities, one-on-one meetings and networking events — with both industry peers and the HomeSphere team.

Our goal is that you leave feeling energized, in touch with your industry peers and more aligned with HomeSphere than ever before. We also hope you'll take the time to soak in this beautiful locale!

HomeSphere remains dedicated to helping you get the most out of your partnership and we thank each of you for being here. It is with you that we lead the digital transformation of residential construction, from our classic rebate offerings to our new My HomeSphere Suite, which is here to transform the homebuyer experience.

If there is anything we can do to enhance your experience or if you're interested in learning more about the products and solutions in our program, please stop by the HomeSphere table. Our team is here to ensure you get the most out of this event!

Here's to 25+ years of innovation, with a continued focus on the future for our network.

Greg Schwarzer	President & CEO
Liz Polson	Director of Marketing
Mike Rosenbach	Director of Partnerships
Jim Plazak	Director of Builder Sales
Patrick Brandon	Partner Engagement Manager
Eric McCartney	Partner Engagement Manager
Danielle Hellon	Event Manager

Index & Information

3

You Don't Want to Miss!	4
Event Schedule	5
Link Meetings - Table Numbers and Layout	7
Fairmont Hotel Map	8
Link East Builder Profiles	12
Link East Partner Profiles	26



◀◀ **SCAN TO ACCESS
THE EVENT APP**

NEED ASSISTANCE OR HAVE A QUESTION?

Reach out to Event Manager, Danielle Hellon
dhellon@homesphere.com

You Don't Want to Miss!

Refuel with Ariston



Refuel during Link meetings with Ariston
 Assorted Regular & Diet Soft Drinks, Bottled Still & Sparkling Water. Freshly Brewed Regular & Decaffeinated Coffee, Lot 35 Tea Selection, & Citrus Water

WEDNESDAY



Welcome Reception
6:00 - 8:00 PM | Rooftop - 3rd Fl
 Heavy Appetizer Stations
 Hosted Bar

THURSDAY



Dinner Reception
6:00 - 8:00 PM | Rooftop - 3rd Fl
 Mexican Street Food Buffet
 Full-Hosted Bar

FRIDAY



Prize Giveaways
 Drawings taking place after breakfast, before meetings. Must be present to win.

Event Schedule

DAY 1 Wednesday, Oct 1		
5:00 - 6:00 PM	Event Check-In	International Foyer (1 st)
6:00 - 8:00 PM	Welcome Reception	Rooftop Terrace & Pavilion (3 rd)
DAY 2 Thursday, Oct 2		
8:00 - 9:00 AM	Breakfast	International Ballroom (1 st)
8:30 - 9:00 AM	Event Kick-Off	
9:10 - 10:41 AM	Link Meetings	International Ballroom (1 st)
10:41 - 10:51 AM	Snack Break	
10:55 - 12:07 PM	Link Meetings	International Ballroom (1 st)
12:00 - 1:00 PM	Lunch	International Ballroom (1 st)
1:05 - 2:36 PM	Link Meetings	
2:36 - 2:46 PM	Snack Break	International Ballroom (1 st)
2:50 - 4:02 PM	Link Meetings	
6:00 - 8:00 PM	Dinner Reception	Rooftop Terrace & Pavilion (3 rd)
DAY 3 Friday, Oct 3		
8:00 - 9:00 AM	Breakfast	International Ballroom (1 st)
9:10 - 10:22 AM	Link Meetings	International Ballroom (1 st)
10:22 - 10:32 AM	Snack Break	
10:36 - 12:07 PM	Link Meetings	International Ballroom (1 st)
11:30 - 12:30 PM	Grab n Go Snacks	International Ballroom (1 st)

Each meeting is 15 minutes long, with a 4-minute transition between sessions. To ensure a smooth and productive experience for everyone, please attend all scheduled meetings according to your schedule. Thank you for your participation!



THE *beginning* OF YOUR TEXAS EXPERIENCE

A prime location in the Arts District, steps away from the city's top entertainment venues and museums, makes Fairmont Dallas one of the best luxury hotels in downtown Dallas for a cultural getaway. You'll also be within walking distance of the business district, exceptional shopping spots, and unmissable attractions.

Terrace Level | 3rd Floor

Pool Snack Bar

Lunch & Drinks | Seasonal - Pool still open!

Relax in comfort, take a refreshing dip in the large Junior Olympic sized swimming pool and enjoy delicious specialty cocktails, lunch, and drinks. Poolside services are offered seasonally as weather permits.



Lobby Level | 1st Floor

Pyramid Restaurant

Breakfast: 6AM - 11AM | Lunch: 11AM - 2PM

Step into a sleek, contemporary space in the heart of Dallas' Arts District and taste Texas at its finest. At Pyramid, regional flavors shine through with fresh ingredients elevated with a modern twist.



Pyramid Bar

Mon-Fri, 2PM - 11PM | Sat-Sun, 2PM - 12AM

Unwind in the refined glamour of Pyramid Bar, where timeless design meets a relaxed, inviting atmosphere. Sip hand-crafted cocktails, explore a curated selection of wines and spirits, or enjoy an after-dinner drink in a space steeped in Dallas history.



Starbucks

Mon-Fri, 6AM - 4PM | Sat-Sun, 7AM - 4PM

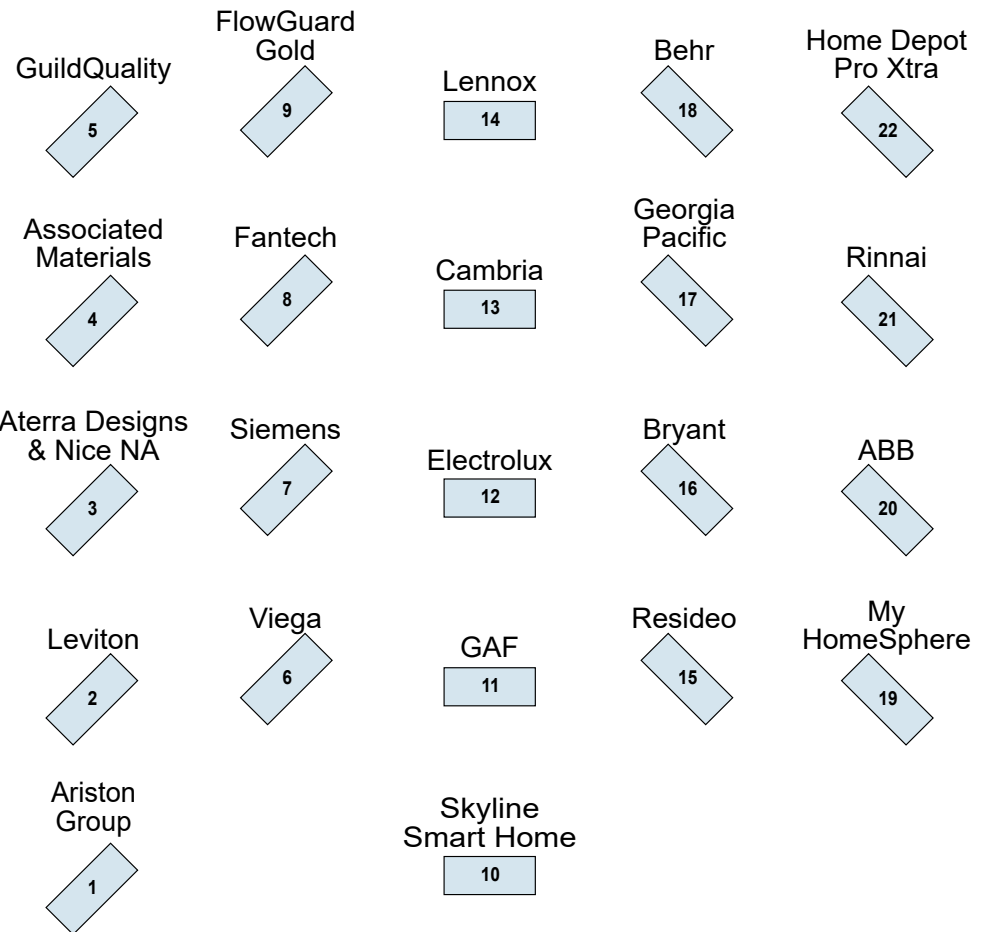
Recharge at one of Dallas's largest Starbucks, located in the lobby at the base of the South Tower.



In-Room Dining

Breakfast: 6:30 AM - 11AM | Dinner: 4PM - 10PM

Networking Meetings

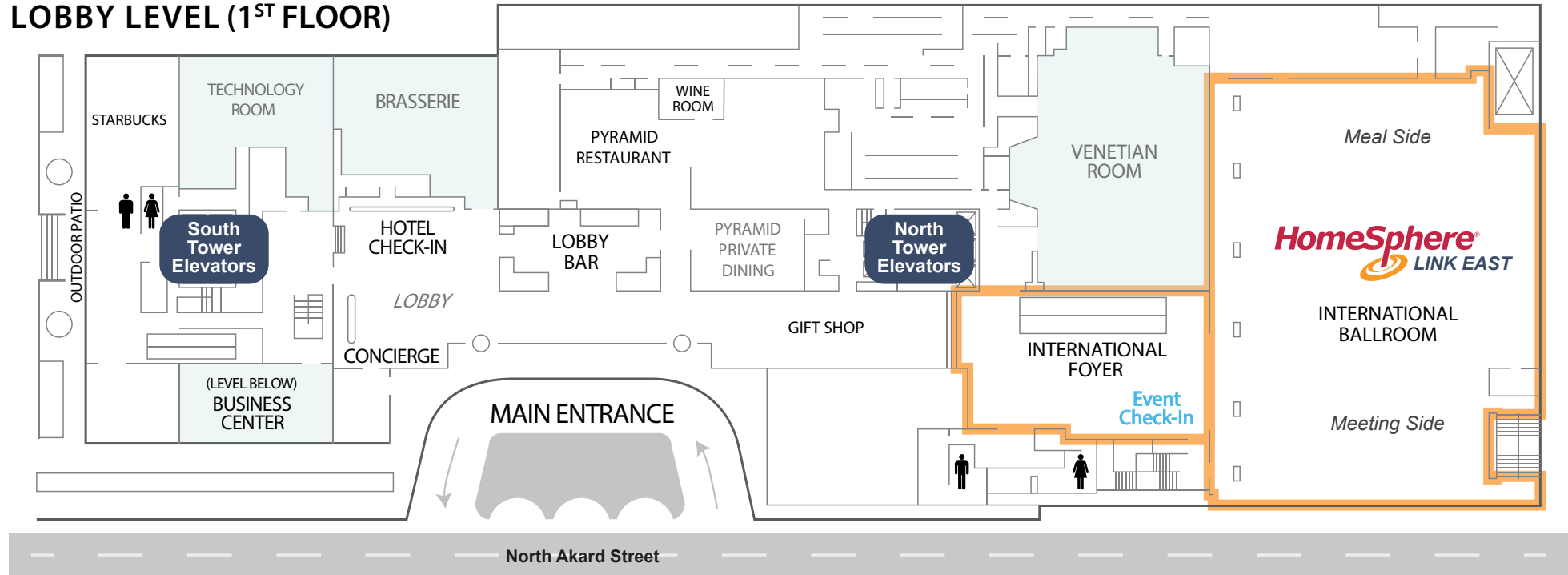


Partner Table Numbers

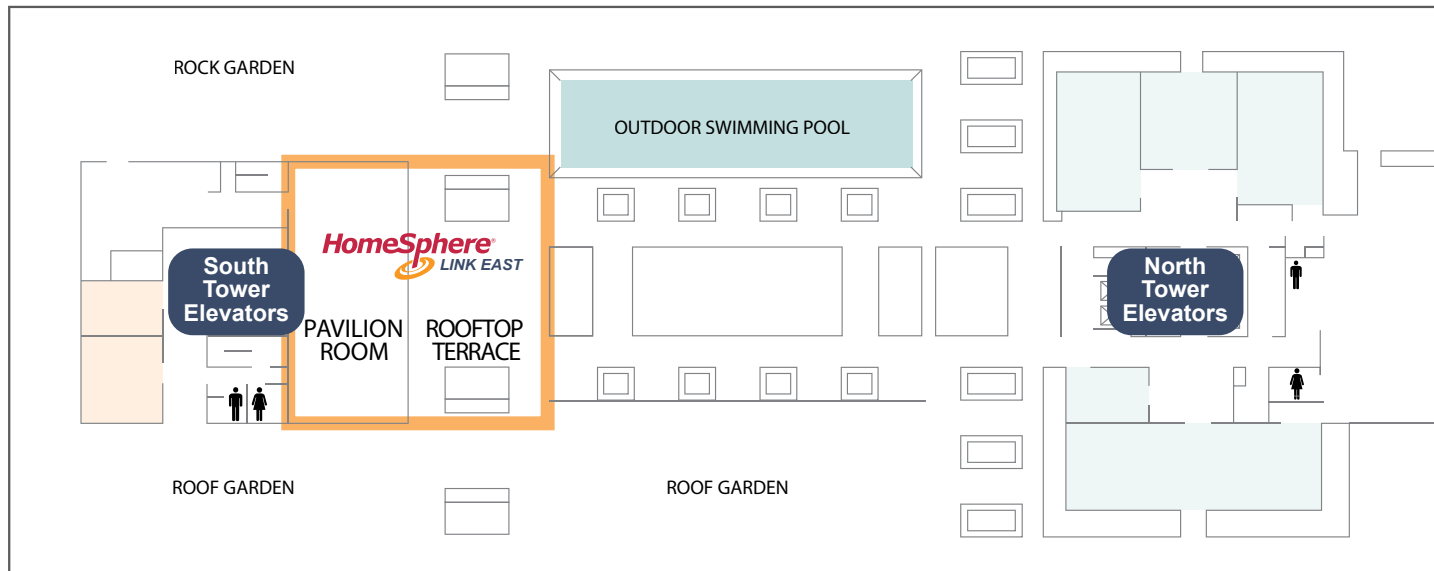
1	Ariston Group	9	FlowGuard Gold	16	Bryant
2	Leviton	10	Skyline Smart Home	17	Georgia-Pacific
3	Aterra & Nice	11	GAF	18	Behr
4	Assoc. Materials	12	Electrolux	19	My HomeSphere
5	GuildQuality	13	Cambria	20	ABB
6	Viega	14	Lennox	21	Rinnai
7	Siemens	15	Resideo	22	Home Depot
8	Fantech				

Hotel Map & Event Sites

LOBBY LEVEL (1ST FLOOR)



TERRACE LEVEL (3RD FLOOR)



Quick Reference

- Event Check-In**
International Foyer
- Evening Receptions**
Rooftop Terrace & Pavilion
- Breakfasts & Lunch**
International Ballroom
- Link Meetings**
International Ballroom

Level up your customer experience.

It's easy when you partner with HomeSphere and GuildQuality.

When referrals remain a top builder marketing strategy and online reviews are everywhere, satisfied customers are key.

From mid-project surveys to after-close care, we've got you covered.



Visit Table #19 for a demo!
My HomeSphere with Amy Thomas

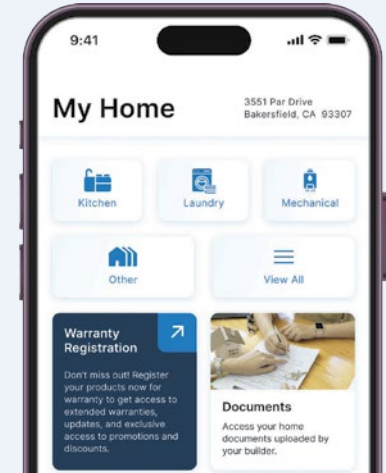


We published a free guide all about customer satisfaction. Scan the QR code to access it now!

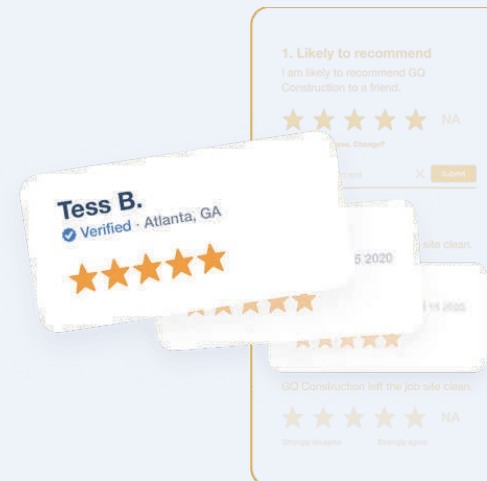


My HomeSphere

My HomeSphere® is a **new app for homeowners** that puts everything they need to know about their new home right at their fingertips — from crucial product info to to-do lists and easy warranty registration.



GuildQuality



GuildQuality is here to help you **maintain excellent customer service** through customer satisfaction surveying, performance reporting and builder marketing.



Visit Table #5 for a demo!
GuildQuality with Latricia Hapeman

REDACTED

Link East Builders

REDACTED



INTRODUCING

ARISTON NUOS™ MULTI-FIT

Hybrid Heat Pump Water Heater

Engineered for Performance. Built for Pros.

- Multi-Port Configuration
- Patented Top Cap with 2.5x larger filter*
*Compared to standard 8" air inlet filters.
- Up to 88-gallons FHR and up to 4.10 UEF
- i-Memory proprietary algorithm

Discover more at Ariston.com



Scan for Full Product Details



Make any load center smart with the ReliaHome™ Smart Panel

Empowering builders to electrify their creations, the ReliaHome™ Smart Panel offers the flexibility to design the perfect home without the burden of expensive electrical upgrades. Engineered to work alongside any load center, it's ideal for both new constructions and renovation projects. Additionally, it is compatible with any solar, energy storage, or stand-by generator system, enhancing the home's electrification capabilities.

Learn more on our website:
electrification.us.abb.com/residential



Link East Partners

TABLE 20



ABB

ABB's innovative and comprehensive electrical distribution, energy management and smart home portfolio is backed by over 130 years of innovation. Single-family and multifamily projects are easy to complete with convenient and flexible products and the support of a dedicated residential team, helping you electrify the future of housing.

Customer Since 1995
Electrical - Breaker Boxes & Load Centers

Plainville, CT
global.abb

Thursday Dinner Reception Sponsor!



Joe Christiano
Residential Business Development Manager
joseph.christiano@us.abb.com
862-228-5793



Sofia Reyes
Residential Market Development
sofia.reyes1@us.abb.com
832-845-3150

TABLE 1



Ariston Group American Standard Water Heaters & HTP

Global manufacturer of residential water heaters, Ariston has been involved in the manufacturing of water heaters since the 1960's. American Standard Water Heaters provides a diverse range of reliable and user-friendly water heaters. HTP leads the way by offering innovative, energy-efficient water heaters crafted entirely in the USA with premium materials.

Customer Since 2024
Water Heaters

Providence, RI
Visit: aristongroup.com

Refuel Meeting Beverage Sponsor!



David Payne
Midwest Regional Sales Manager/
Builder National Accounts Manager
david.payne@ariston.com
816-317-5066

TABLE 4



Associated Materials Innovations

Associated Materials provides vinyl siding, windows, composite siding, aluminum cladding, trim, and other building products to communities across North America. With a team of ~3,500 employees, the company delivers innovative, sustainable, and high-quality solutions that enhance homes and neighborhoods.

Customer Since 2025
Exterior Cladding

Cuyahoga Falls, OH
associatedmaterials.com

New Partner!



David Getty
National Builder Manager
DGetty@associatedmaterials.com
609-315-6313



Sean Thompson
National Sales Director | Vinyl, Metal, Composite
SGThompson@associatedmaterials.com
703-304-6283

TABLE 3



Aterra Designs

Aterra provides durable, stylish surfaces and finishes for residential interiors. With a focus on quality and innovation, they help builders create homes that balance beauty, performance, and long-term value.

Customer Since 2024
Consulting Services
Scottsdale, AZ
aterradesigns.com



Rusty Gunther
Director of Growth & Innovation
rusty.gunther@aterradesigns.com
646-246-4887



Nice North America

Nice offers smart home solutions that integrate automation, security, audio, video, and energy management. Their connected systems help builders deliver modern, convenient homes that appeal to today's buyers.

Customer Since 2019
Home Technology
Carlsbad, California
niceforyou.com/na



Ryan Wilder
National Business Dev. Manager
ryan.wilder@niceforyou.com
518-705-5751

Link East Partners

TABLE 18



Behr Paint Company

Behr is one of the largest manufacturers of paints, primers, decorative finishes, stains and surface preparation products for professionals. Maker of BEHR®, KILZ® and WHIZZ® brands, are dedicated to meeting the project needs of DIYers, designers and professional paint contractors with an unwavering commitment to quality, innovation, and value.



Patrick Kosowski
National Account Manager
pkosowski@behr.com
734-674-0379

Customer Since 2021
Paint

Santa Ana, CA
behr.com/pro



Bryant

Bryant offers exceptional reliability and energy efficiency through an extensive line of durable heating and cooling products.



Craig Benefield
Senior Manager, National Accounts-Builders
craig.d.benefield@carrier.com
480-688-1162



Kelsey Pearlman
National Account Manager
Kelsey.Pearlman@carrier.com
317-801-3716

Customer Since 2019
HVAC

Palm Beach Gardens, FL
bryant.com

TABLE 16



Cambria

Family-owned and American-made, Cambria quartz countertops and surfaces combine innovative design and durability for a lifetime of beauty. Our dedication to innovative design, extraordinary quality, and superior service creates a truly exceptional experience from start to finish.



Brad Houchen
Regional Vice President
Bradley.Houchen@CambriaUSA.Com
407-576-1749



James Rivera
District Manager
James.Rivera@CambriaUSA.Com
813-360-4078

Customer Since 2024
Countertops/ Surfaces

Kent, OH
cambriausa.com

TABLE 13



Electrolux

Electrolux offers premium kitchen appliances designed to enhance nature's flavors and inspire culinary creativity with technology. Electrolux washers and dryers preserve life's most precious fabrics while reducing the environmental footprint.



Chad Buchanan
Director, National Accounts
chad.buchanan@electrolux.com
770-283-7162



Matt Martinez
District Manager
matt.martinez@electrolux.com
214-422-3768

Customer Since 2011
Appliances

Charlotte, NC
electroluxappliances.com

TABLE 12

Link East Partners



Fantech

A standard HVAC system manages temperature but does not establish a safe indoor environment. An upgraded Fantech ventilation system will help your buyers have a healthy home.



Bruno Poitras
North American Business Development Director
bruno.poitras@systemair.net
506-227-2135

Customer Since 2020
Exhaust Fans &
Indoor Air Quality

Lenexa, KS
fantech.net

TABLE 8



GAF

GAF is North America's largest manufacturer of residential roofing. Professional installers prefer the rugged, dependable performance only GAF offers.



Kerri Simpson
Strategic Account Manager I Multi-Family
kerri.simpson@gaf.com
360-954-0859

Customer Since 2015
Roofing

Parsippany, NJ
gaf.com

TABLE 11



Maria Martin
Strategic Account Manager
maria.martin@gaf.com
410-688-3186



FlowGuard Gold (Lubrizol)

FlowGuard Gold CPVC residential pipe and fittings resist corrosion reduce condensation and lower labor costs with a simplified installation process.



Marty Musgrave
National Builder Manager
marty.musgrave@lubrizol.com
352-207-5252

Customer Since 2018
Piping CPVC

Brecksville, OH
lubrizol.com

TABLE 9



Speed Jones
Territory Manager Mid Atlantic
Speed.Jones@Lubrizol.com
443-789-4911



Georgia Pacific Wood Products

Georgia-Pacific ForceField® Weather Barrier System, an integrated WRB sheathing system that can be a better alternative to house wrap.



Ed Chiverton
Territory Manager
ed.chiverton@gapac.com
407-756-0368

Customer Since 2022
House Wrap & Sheathing/
Weather Barrier

Atlanta, GA
gp.com

TABLE 17



Brock Nagy
Outside Sales Rep.
brock.nagy@gapac.com
404-213-7201

Link East Partners

TABLE 5



GuildQuality

GuildQuality is built for and trusted by the quality-driven. For nearly two decades over 15,000 home builders remodelers and home service providers have trusted our services to ensure excellence and continuous growth. We can do the same for you too.



Latricia Hapeman
Account Executive
lhapeman@guildquality.com

Customer Since 2024
Homebuyer Experience
& Other Software

Denver, CO
guildquality.com



Lennox

Since 1895, Lennox has delivered innovative, energy-efficient heating, cooling, and indoor air quality solutions. From ACs and furnaces to controls and air systems, Lennox helps builders create healthier, more comfortable homes.



Morgan Young
Director, National Accounts
morgan.young@lennox.com
657-330-8139



DaMarco Ellis
Sales Coordinator IV
damarco.ellis@lennox.com
940-279-0469

Customer Since 2008
HVAC

Richardson, TX
lennox.com

TABLE 22



Leviton Manufacturing

For over a century, Leviton quality and innovation have set the benchmark for residential electrical needs. Our expertly designed and engineered products are easy to install and add safety, convenience and smart functionality to the homes you build.



John Mulkey
Business Dev. Manager - US Strategic Builders
john.mulkey@leviton.com
321-408-3191



Marc Goldman
Builder Specialist - Southeast
marc.goldman@leviton.com
615-337-9121

Customer Since 2020
Outlets/Switches

Melville, NY
leviton.com

TABLE 2



My HomeSphere

Ditch the binders and give buyers a seamless move-in experience. My HomeSphere creates digital home binders, registers products on their behalf, and streamlines warranties—helping homeowners manage everything at their fingertips while boosting satisfaction and peace of mind.



Amy Thomas
National Sales Manager, Homeowner Solutions
athomas@homesphere.com
720-910-9003

HomeSphere App

Broomfield, CO
homesphere.com/my-
homesphere-for-builders/

TABLE 19

Link East Partners

TABLE 15



Resideo

Resideo, including BRK/First Alert and Honeywell Home, delivers trusted smart home solutions that protect and enhance everyday living. From pioneering smoke and CO alarms to advanced thermostats, air quality products, security systems, and connected water and zoning controls, Resideo brings comfort, safety, and efficiency to homes across the country.



Jeff Holt
National Acct. Manager- Multi-Family/Build to Rent
Jeff.Holt@resideo.com
763-656-3243



JD Wix
Direction of RNC and Multi Family
James.wix@resideo.com

Customer Since 2022
CO & Smoke Detectors,
Thermostats

Scottsdale, AZ
resideo.com/us/en

TABLE 7



Siemens

Siemens electrical products provide the residential home builder with reliable electrical power, and the installer with labor savings through ease of installation while being best in class for reliability.



Lorel Humiston
Residential Single Fam. Target Market Manager
lorel.humiston@siemens.com
470-655-9156

Customer Since 2018
Electrical/Breaker Boxes

Peachtree Corners, GA
siemens.com

TABLE 21



Rinnai

Rinnai is the #1 tankless water heater as chosen by homeowners and is the first major tankless brand to be manufactured in the US. Rinnai's 100-year commitment to quality has led them to bring new innovations their products and offer a line of electric heat pump water heaters.



Nicole Gebhart
Regional Builder Sales Manager - SE
ngebhart@rinnai.us
312-388-7960



John Sarzosa
Regional Builder Sales Manager
jsarzosa@rinnai.us
832-857-8201

Customer Since 2021
Water Heaters

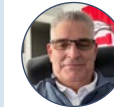
Peachtree City, GA
rinnai.us

TABLE 14



Skyline Smart Home

Skyline Smart Home supports builders with design, setup, and training for smart home systems. As Brinks Home Security's largest partner, they deliver white-glove service that simplifies technology for builders and buyers alike.



Roger Clawson
SVP Business Development
rclawson@skylinesmarthome.com
949-632-7393

Prospective Partner
Home Security

Downey, CA
skylinesecurity.com

Link East Partners


TABLE 10



Customer Since 2021
Wholesale Distribution


Atlanta, GA
homedepot.com/c/pro

The Home Depot Pro Xtra
With Pro Xtra™ and HomeSphere, builders can save time and earn substantial incentives through The Home Depot® retail channel with volume pricing, paint rewards and more.



Damon Sotomayor
National Account Manager
damon_a_sotomayor@homedepot.com
775-813-9567


TABLE 6



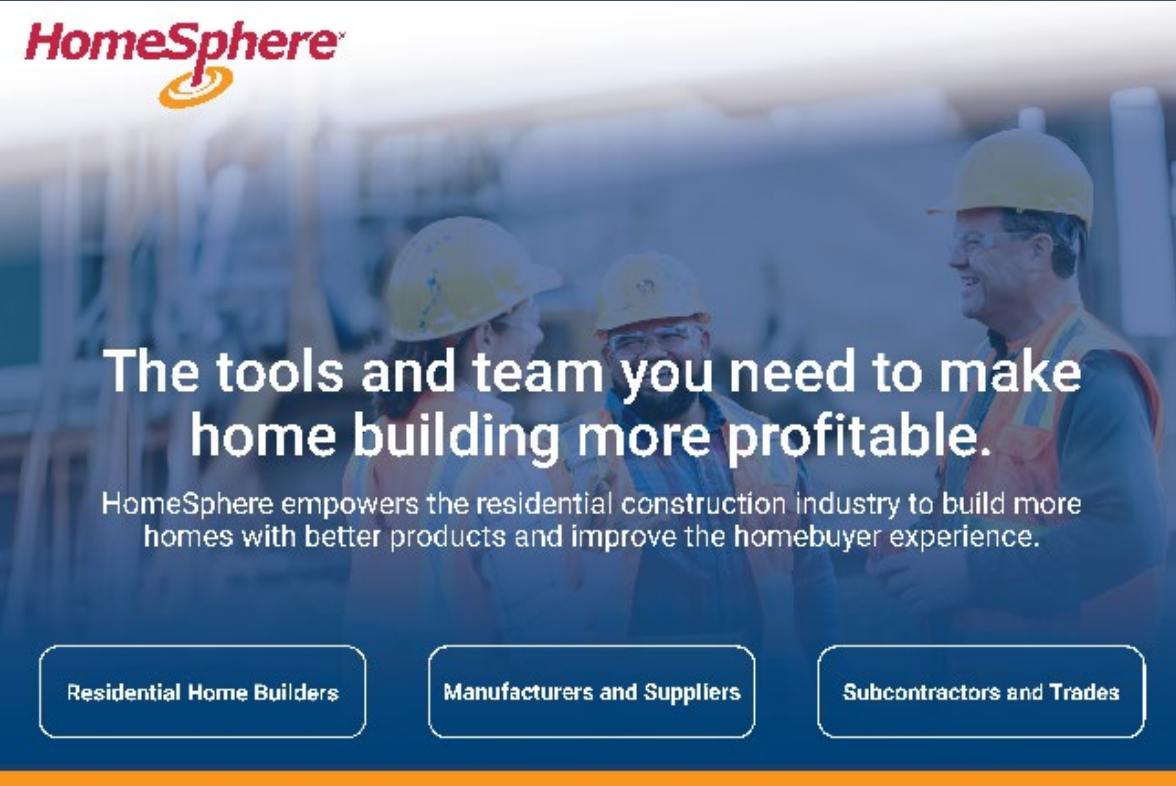
Customer Since 2025
Plumbing Systems

Broomfield, CO
viega.us/en

Viega
Founded in 1899, Viega pioneered press technology and now offers copper, PEX, and steel press fittings. With U.S. plants and a national sales team, Viega provides piping solutions that keep residential projects efficient, on schedule, and under budget.



Joe Maisano
Residential Sales Manager – Southwest
joe.maisano@viega.us
720-227-8644

The tools and team you need to make home building more profitable.

HomeSphere empowers the residential construction industry to build more homes with better products and improve the homebuyer experience.

Residential Home Builders

Manufacturers and Suppliers

Subcontractors and Trades

REHP•SERIES™
The only Electric Water Heating solution that is good enough to be called Rinnai



- Ground-Breaking Feature Set**
- Interactive LED Controller
 - Ergonomic Handles
 - Whisper Quiet Operation
 - First Hour Recover up to 91 GL
 - Zero Clearance Installation
 - 10-Year Warranty

Rinnai®
Built for the PRO, by the PRO™

SENSEiRX•RXP
SERIES
Condensing Tankless Water Heater



The Best Got Better!
One unit does it all
Propane, Natural Gas, Indoor, Outdoor



RE•SERIES™
Featuring REP Models with **Smart•Circ™** Intelligent Recirculation™

The Most Advanced Non-Condensing Tankless Water Heater



We made improvements with an eye to speeding installation, enhancing serviceability, and boosting your profitability.



15 YEARS on the Heat Exchanger
5 YEARS on Parts
5 YEARS Reasonable Labor*
*Requires product to be registered within 90 days of installation or Labor Warranty defaults to 1-year.

Condensing and Non-Condensing Tankless Water Heater Warranty



370 Interlocken Blvd, Ste 510
Broomfield, CO 80021
+800-274-2632
www.homesphere.com
info@homesphere.com

