

HomeSphere Builder Referral Program

Program Terms and Conditions

Updated 1/25/2019

The purpose of this new customer marketing program ("Referral Program") is to provide a paid incentive ("Award") to a customer who provides a new builder lead to HomeSphere ("Company") that ultimately becomes a Qualified Program Participant in the BRI Program.

1. Only persons who are not currently employed by or not under an active or independent representative agreement with the Company ("Qualified Applicants") will be eligible to qualify under the Referral Program for an Award payment.

2. The Qualified Applicant must register the builder lead providing all the information required on the "Refer" tab of the HomeSphere Partner Portal mobile application ("App") or any landing page designed and marketed as part of the HomeSphere Referral Program ("Registered Lead"). Registered leads can include both builders constructing single-family detached homes ("Single-Family Builder") and builders constructing multi-unit or multi-story dwellings such as apartments and condos ("Multi-Family Builder").

- a. The builder lead must NOT be listed in the most current version of the Company's New Business Activity Lead Report ("Pipeline"). If they are listed on the Pipeline report Company will notify the Qualified Applicant that they will NOT be eligible to receive an Award for that Registered Lead ("Un-Qualified Lead").
- b. If the builder lead is NOT in the Company Pipeline, Company will accept that the lead meets the qualifications ("Qualified Lead").

3. If the Qualified Lead executes a Builder Enrollment Form and submits closings ("Qualified Program Participant"), the Applicant will receive, by the end of the month after the month the Qualified Lead becomes a Qualified Program Participant, either:

- a. A \$50 payment for a Single-Family Builder, or
- b. A \$100 payment for a Multi-Family Builder.

4. Payment of the Award will be made to the Qualified Applicant via a pre-paid gift card. The Award shall have a 12-month expiration from the time of activation. The Qualified Applicant holds sole responsibility in agreeing to card issuer terms of use, activation and use of the Award before the expiration of the Award. The maximum Award a Qualified Applicant can receive from Qualified Leads that become Qualified Program Participants is \$550 in any given calendar year.

5. The Company makes this program available to any Qualified Applicant, but as each Qualified Applicant is an entity independent of the Company, the Company makes no representation or warranty that any Qualified Applicant is entitled by its own organization to receive an Award. The Qualified Applicant is solely responsible for determining whether it is eligible to receive referral awards, and Company shall have no liability arising from payment of an Award to any Qualified Applicant who was not entitled to receive such Award by virtue of such customer's own internal restrictions.

Qualified Applicants understand and acknowledge that any Registered Lead presented by Qualified Applicants to Company in connection with this program will be contacted by Company. In connection with such contact, such Registered Lead will be made aware that the Qualified Applicant provided Company with the Registered Lead's name. Company shall have no liability whatsoever to Qualified Applicants arising from such contact. Qualified Applicant agrees that it has all rights necessary to disclose the name of the Registered Lead and shall defend Company from any claims alleging that Qualified Applicant did not have such right, and indemnify and hold Company harmless from all costs arising from the same.

6. Company reserves the right to end the Referral Program at any time for any reason. If Company makes such decision, Qualified Applicants may still receive an Award for Qualified Leads received prior to the day the Company ends the Referral Program if they meet the above stated criteria to become a Qualified Program Participant.