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FOR IMMEDIATE RELEASE

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HOMESPHERE® NAMES REGIONAL SALES MANAGER

Seattle resident to oversee Northwest sales region

(Seattle–January 11, 2009) HomeSphere, Inc, the premier technology-leveraged service provider to the residential construction industry, announced Kevin Powell has joined HomeSphere as a Regional Sales Manager with responsibility for the company’s Northwest sales region. Powell brings nearly ten years of product sales experience to the position.

As regional sales manager, Powell will promote HomeSphere’s technology platform, designed to build collaboration among trading partners throughout the construction supply chain.

“Kevin has proven himself as a trusted advisor to builders, -distributors and contractors,” noted Chris Toth, HomeSphere’s Vice President of Sales. “His experience and relationships will be an asset to our team.”

More than 70 Fortune 1000 brands such as GE Appliances, The Sherwin-Williams Company, Lennox Industries and CertainTeed, utilize HomeSphere’s network to access hard-to-reach mid-tier homebuilders and remodeling contractors. On the other side of the supply chain, homebuilders and remodeling professionals use the company’s web-based services to increase profitability.

Prior to joining HomeSphere, Powell was a sales manager for Hide-A-Hose Central Vacuums and a sales consultant for Pro Line, a distributor of electrical products.

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1300 homebuilders and over 70 brands use HomeSphere’s Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at www.homesphere.com for more information.

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