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**FOR IMMEDIATE RELEASE**

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**HOMESPHERE® NAMES DIRECTOR OF INSIDE SALES**

*Centennial resident to develop and implement sales strategies and tactics*

**(Denver–March 1, 2010)** HomeSphere, Inc, the premier technology-leveraged service provider to the residential construction industry, announced Patrick Pounders has joined HomeSphere as Director of Inside Sales for its BestContractors.com lead generation service. Pounders brings more than 12 years of sales and business development leadership experience to the position.

In the newly created position, Pounders will be responsible for hiring, managing and leading the BestContractors sales team. Since HomeSphere acquired BestContractors in early 2009, the online, unbiased directory of reputable home improvement and repair professionals has further developed its information and management practices to guarantee a high level of service to its customers and users. Pounders will continue these efforts from the company's corporate headquarters in Lakewood.

"With his long history in sales and business development, Patrick will be a valuable resource for our inside sales team and our customers," noted Chris Toth, HomeSphere's Vice President of Sales. "His experience and relationships will be an asset to our team."

BestContractors uses local search technology, web-based process management solutions and verified consumer ratings to aid homeowners in the selection of reputable contractor and home service professionals. Thousands of remodeling professionals use the company's web-based services to increase profitability.

Prior to joining HomeSphere, Pounders was Director of Franchise Sales at Fitness Together Holdings, the world's largest wellness franchise organization, and National Inside Sales Manager at ServiceMagic, a marketplace connecting homeowners with prescreened service professionals. He holds a bachelor of arts degree in speech communications and a minor in marketing from Metropolitan State College of Denver.

**About HomeSphere**

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1,300 homebuilders and more than 70 building product manufacturers use HomeSphere's Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

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