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HOMESPHERE® ANNOUNCES ENHANCED BESTCONTRACTORS SITE

New user interface makes finding a contractor easier, expands market reach for industry professionals

(Denver—March 31, 2010) HomeSphere, Inc., the premier technology-leveraged service provider to the residential construction industry, today launched a new user interface and upgraded website for BestContractors.com, the company's unbiased directory of reputable home improvement and repair professionals. The improved site offers new features that appeal to the company's target contractor and homeowner markets.

"This substantial upgrade is part of our commitment to providing the best customer experience possible for both homeowners and service providers including fast, convenient online access," said Glenn Renner, President and COO for HomeSphere. "Homeowners find the perfect contractor for their project with ease and transparency, while service providers instantly link with actively seeking clients."

BestContractors.com utilizes local search technology, online process management solutions and verified consumer ratings to aid homeowners in the selection of reputable contractors and home service professionals. Service organizations use the company's Web-based portal as a marketing tool to increase visibility, sales and profitability.

The enhanced site features a new interface with more defined search parameters that allow homeowners quicker access to pre-screened contractors in their area. Through BestContractors.com, homeowners can find and book service professionals approved as the best in their field for such projects as home remodeling, roof replacement, flooring, landscaping and painting services.

For the thousands of home improvement and repair professionals using BestContractors.com, the new site provides a streamlined online experience with further opportunities to improve their reach and develop relationships with homeowners.

"BestContractors is doing something quite different from other lead generation sites I have used," said Peter Johannesen, owner of Johannesen Enterprises in Dallas. "The photos, reviews and ratings that appear on the site allow me to connect with quality customers. I look forward to seeing new enhancements to come."

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1,300 homebuilders and more than 70 building product manufacturers use HomeSphere's Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at www.homesphere.com for more information.

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