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FOR IMMEDIATE RELEASE

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HOMESPHERE NAMES CHRIS TOTH VICE PRESIDENT OF SALES

(Lakewood, Colo. – October 8, 2008) HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, announced today that Chris Toth has accepted the position of HomeSphere's vice president of sales, a new position created in response to the company's rapid revenue growth.

As vice president of sales, Toth will manage the company's national network of regional sales managers to increase revenue share and continue HomeSphere's high level of service to existing customers.

Toth joined HomeSphere in 2007 as mid-central regional sales manager based in Pittsburgh. During his tenure, he launched a major marketing initiative targeted to homebuilders that resulted in increased sales and overall profitability for the company.

"Chris has quickly established himself as a results-oriented professional with new ideas and a strong track record in sales," noted Glenn Renner, president and COO. "We know he will do an excellent job in this new position."

Prior to joining HomeSphere, Toth was district manager for the global paint and coatings leader, Sherwin Williams (NYSE: SHW), where he oversaw the Pittsburgh market with full P&L responsibility for 32 stores and oversight of two regional managers. Prior to being named district manager for the Pittsburgh region, he held positions as city manager, branch manager, district credit manager and assistant store manager.

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for the homebuilding industry. Today, more than 1,100 homebuilders and over 70 brands use HomeSphere's Web portal to connect, collect and compete. Please visit HomeSphere at www.homesphere.com for more information.

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