



HomeSphere, Inc.
1626 Cole Boulevard
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RHEEM WATER JOINS HOMESPHERE

Partnership to provide savings on top quality products to homebuilders

(Lakewood, Colo. – May 22, 2007) HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, has added Rheem Water products to its growing list of Supply Chain Partners. Rheem Water and nearly 70 other manufacturers currently use HomeSphere's BRI® Program to manage rebates for homebuilders and, in turn, grow their market share.

A leading North American producer of residential, commercial and tankless water heaters, the addition of Rheem Water products will allow builders on the HomeSphere program to access cost savings on reliable hot water heating solutions.

"Rheem is a company that has a strong history and a reputation for reliable products," said Glenn Renner, Chief Operating Officer for HomeSphere. "Adding Rheem Water to our program is a great benefit to our homebuilders and the buyers who will live in these houses."

Designed to streamline the residential building supply chain, BRI is a unique Web-based service serving both manufacturers and builders. Manufacturers use BRI to access over 1,000 builders using the program, gaining advanced understanding of their supply chain and increased exposure for their products through an efficient rebate management program. As a result, they gain inroads to new accounts and build recognition for their products and services. Builders, on the other hand, can efficiently gain product knowledge and manage their cash-producing rebates, keeping them on the cutting edge as they trim their bottom line.

HomeSphere will manage rebates for Rheem's **list of products**. A trusted leader in the industry since 1930, Rheem strives to take the lead in the continuous hot water heater market by offering innovative and reliable water products.

"This partnership provides a number of new opportunities for over 1000 builder customers and allows Rheem to grow and strengthen its relationship with the homebuilding industry," Renner said.

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About HomeSphere

Colorado-based HomeSphere offers supply chain services - AllTrack®, BRI® and MTO's – that combine Web-based technology, market intelligence, and relationships to increase profitability for the homebuilding industry. Today more than 1,000 builders and over 70 manufacturers use HomeSphere's Web portal to connect, collect, and compete. Please visit HomeSphere at www.homesphere.com for more information.

About Rheem Manufacturing Company

Rheem Manufacturing Company is headquartered in Atlanta, Georgia and has manufacturing operations on three continents. Rheem is a leading worldwide provider of home comfort



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heaters, heating and air conditioning equipment, pool and spa heaters, and boilers. systems, including: water

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