



HomeSphere, Inc.
1626 Cole Boulevard
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NORTH STAR WATER CONDITIONING JOINS HOMESPHERE

Partnership to provide savings on top quality products to homebuilders

(Lakewood, Colo. – April 30, 2007) HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, has added North Star Water Conditioning (North Star) to its growing list of Supply Chain Partners. North Star joins nearly 75 other manufacturers currently using HomeSphere's BRI[®] Program to manage rebates for homebuilders and, in turn, grow their market share.

With over 80 years of experience manufacturing quality water treatment products, North Star's participation in the program will allow builders to access cost savings on a broad range of water treatment products offered throughout their supply chain.

"North Star the world's largest manufacturer of residential water treatment systems," said Glenn Renner, Chief Operating Officer for HomeSphere. "Adding this major brand to our program is a great benefit to our homebuilders."

Designed to streamline the residential building supply chain, BRI is a unique Web-based service benefiting both manufacturers and builders. Manufacturers use BRI to access over 1,000 builders on the program, gaining advanced understanding of their supply chain and increased exposure for their products through an efficient rebate management program. As a result, they gain inroads to new accounts and build recognition for their products and services. Builders, on the other hand, can efficiently gain product knowledge and manage their cash-producing rebates, keeping them on the cutting edge as they trim their bottom line.

HomeSphere will manage rebates for North Star's water softener products that allow nearly all city or well waters to be used safely in residences. Unique to the industry, North Star manufactures over 95% of their products through company-controlled manufacturing sites, assuring homeowners of quality, trouble free operation. The products are offered exclusively through professional plumbers and supported by a nationwide blanket of service agents.

"This partnership provides a number of new opportunities for over 1000 builder customers as well as for North Star to grow and strengthen its relationship with the homebuilding industry," Renner said.

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About HomeSphere

Colorado-based HomeSphere offers supply chain services - AllTrack[®], BRI[®] and MTO's – that combine Web-based technology, market intelligence, and relationships to increase profitability for the homebuilding industry. Today more than 1,000 builders and over 70 manufacturers use HomeSphere's Web portal to connect, collect, and compete. Please visit HomeSphere at www.homesphere.com for more information.

About North Star Water Conditioning

North Star Water Conditioning has a reputation for innovation and quality that dates back to 1925. Our complete line of products can transform nearly all city or well waters into soft, gentle,



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problem and odor free water for use in the entire house. North Star is unique in the industry as we manufacture over 95% of our products ourselves; assuring homeowners of quality, trouble free operation. Offered exclusively through professional plumbers and supported by a nationwide blanket of service agents, you can be assured the job will get done right the first time. More information can be found at www.northstarconditioning.com.

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