



HomeSphere, Inc.
1626 Cole Boulevard
Suite 200
Lakewood, CO 80401

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Contact:

Tracy Aiello
JohnstonWells Public Relations
303.623.3366
taiello@johnstonwells.com

Partners Learn Best Practices, Competitive Advantages at HomeSphere's BRI Supply Chain Partners' Annual Meeting

(DENVER – July 5, 2007) – HomeSphere, a technology-leveraged service provider to residential homebuilders, is sponsoring its Annual Supply Chain Partner Meeting, a gathering of its national BRI® manufacturing partners including regional, national and international companies that serve the new residential building industry. Scheduled for July 17, the meeting is designed for industry influentials to discuss best practices, review market strategy and discover the most effective tactics for finding success in a slow housing market.

HomeSphere's BRI® program is a rebate management system strategically connecting builders of new residential construction with manufacturers, distributors and vendors. Because of its capacity for managing builders' costs, HomeSphere has seen a significant increase in its customer base, despite the downturn in the housing marketing.

"This conference offers practical advice and an opportunity to share best practices," said Tom Harper, Vice President of Supply Chain Services for HomeSphere. "HomeSphere's products offer manufacturers an opportunity to increase their sales despite the lagging residential homebuilding market."

Over the last two quarters, BRI builder enrollment has increased steadily, with more than 90 new builders and seven supply chain partners added to the program.

The event will be held at the Sheraton Denver West, 360 Union Boulevard in Lakewood.

About HomeSphere

Colorado-based HomeSphere offers supply chain services - AllTrack®, BRI® and MTOs – that combine Web-based technology, market intelligence, and relationships to increase profitability for the homebuilding industry. Today more than 1,000 builders and over 70 brands use HomeSphere's Web portal to connect, collect, and compete. Please visit HomeSphere at www.homesphere.com for more information.

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