



HomeSphere, Inc.
14142 Denver West Parkway
Suite 255
Lakewood, CO 80401

FOR IMMEDIATE RELEASE

CONTACT: Tracy Aiello, Aiello Consulting, 720-989-3530 or tracy@centerreachcommunication.com

HOMESPHERE® NAMES DIRECTOR OF MARKETING

Seasoned online marketer to build and implement strategies for BestContractors.com platform

(Denver–April 5, 2010) HomeSphere, Inc, the premier technology-leveraged service provider to the residential construction industry, announced today that Emily Long has joined HomeSphere as Director of Marketing for its BestContractors.com lead generation service. Long brings nearly ten years of marketing leadership experience to the position.

In the newly created position, Long will develop and implement marketing strategies and tactics for BestContractors.com, HomeSphere’s unbiased directory of reputable home improvement and repair professionals. Long will work directly with the company’s leadership team at the corporate headquarters in Lakewood.

“With her proven record of business-building achievements, Emily will add a new dimension to our strategic marketing efforts,” noted Glenn Renner, HomeSphere’s President and COO. “Her experience as a marketer of IT solutions will be invaluable to our team.”

BestContractors uses local search technology, online process management solutions and verified consumer ratings to aid homeowners in the selection of reputable contractor and home service professionals. Thousands of remodeling professionals use the company’s Web-based services to increase profitability.

Prior to joining HomeSphere, Long was the Director of Marketing at Net-Results, a Golden-based IT solutions provider. She has held marketing positions at Three Value Logic Sales Institute, Virtuas Open Source Solutions and Video Professor, Inc. She holds a bachelor’s degree in speech communication and business marketing from Colorado State University.

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1,300 homebuilders and more than 70 building product manufacturers use HomeSphere’s Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at www.homesphere.com for more information.

###