



HomeSphere, Inc.  
1626 Cole Boulevard  
Suite 200  
Lakewood, CO 80401

### **HomeSphere Launches New Program with Epcon Communities**

*All-Track™ Rebate Management Program Implemented Throughout Franchise System*

(Lakewood, Colo., May 22, 2007) In a first-ever partnership, HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, announced today that it will be the exclusive provider of Web-based rebate management services for the franchise operations of Epcon Communities, the nation's preeminent builder of ranch-style condominium communities.

Epcon Communities recently implemented HomeSphere's AllTrack™ program throughout the franchise, which encompasses 30 states across the U.S. The system will assist franchisees to track the homebuilder's use of manufacturers' products through the Web, allowing for a better understanding of the supply chain, and allowing them to recover valuable rebate dollars from manufacturers whose products are being installed in their new residential projects.

"We are constantly looking for ways to provide tools for our franchisees that enhance design, quality and value," said Tom Kirchner, National Accounts Manager. "HomeSphere has provided a cost-effective, easily implemented and reliable solution to tracking materials, costs, and collecting rebates."

HomeSphere estimates that approximately \$12 billion is lost per year in the residential home building market from supply chain inefficiencies -- of which approximately \$1.1 billion represents uncollected rebates. AllTrack™ assists Epcon Communities and other large builders to track and collect rebates, while also providing business intelligence tools to help better manage their supply chain.

Designed specifically for builders who construct more than 1,000 homes a year, AllTrack™ increases connectivity between builders and their supply chain. The Web-based system tracks the use of manufacturers' products by house, lot and community. Upon the closing of each home, the program automatically calculates rebate dollars and submits the appropriate invoicing paperwork on behalf of the builder based on builder/manufacture payment schedules and agreements. Monthly, quarterly and yearly on-line reporting allows builders to track totals by manufacturer, by community, or by product.

"Cost management and purchasing efficiencies are becoming increasingly important to builders of all sizes," notes Glenn Renner, Chief Operating Officer of HomeSphere. "We know that Epcon Communities will see a significant return on their investment."

#### **About HomeSphere**

Colorado-based HomeSphere offers supply chain services - AllTrack®, BRI® and MTO's – that combine Web-based technology, market intelligence, and relationships to increase profitability for the homebuilding industry. Today more than 1,000 builders and over 70 manufacturers use HomeSphere's Web portal to connect, collect, and compete. Please visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

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#### **Contacts:**

**Glenn Renner, HomeSphere**



HomeSphere, Inc.  
1626 Cole Boulevard  
Suite 200  
Lakewood, CO 80401

720.974.6183 or [grenner@homesphere.com](mailto:grenner@homesphere.com)

Tracy Aiello, JohnstonWells Public Relations  
303.623.3366 or [taiello@johnstonwells.com](mailto:taiello@johnstonwells.com)