



**HomeSphere, Inc.**  
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**HOMESPHERE ADDS GUARDIAN BUILDING PRODUCTS TO BRI® PROGRAM**

*Partnership to boost Guardian's bottom line*

**(Lakewood, Colo. – Oct. 10, 2006)** HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, has added Guardian Building Products, Inc. (GBP) to its growing list of Supply Chain Partners. GBP joins 64 other manufacturers currently using HomeSphere's Builder Resources Inc. Program (BRI®) to manage rebates for homebuilders and, in turn, better understand their product distribution.

As a manufacturer, distributor and contractor for building products, GBP is the first full source company to join BRI, allowing builders on the program to access cost savings throughout their supply chain.

"Adding this top manufacturer to our proven program is a great benefit to our homebuilding members," said Glenn Renner, Chief Marketing Officer for HomeSphere. "GBP has the capability to supply a variety of building materials and installed services to our member builders."

A subsidiary of Guardian Industries Corp., GBP is both a leading national manufacturer of fiberglass insulation and a distributor of building materials. The company provides comprehensive builder solutions to streamline residential fiberglass installation and provides a number of "after paint" installed services such as mirrors, shower doors, fireplaces and garage doors.

The distribution arm of the company -- Guardian Building Products Distribution, Inc. -- has an extensive network of 100+ distribution centers and 28 fiberglass insulation laminating plants throughout North America. GBP also includes Ashley Aluminum LLC, Guardian Fiberglass, Inc., and Guardian Installed Services, Inc.

"We see unlimited possibilities for the partnership in both returns to our customers and for Guardian to build and strengthen their relationships with the homebuilding industry," notes Renner.

Designed to streamline the residential building supply chain, BRI is a unique Web-based tool serving both manufacturers and builders. Manufacturers use BRI to access over 800 builders on the program, gaining advanced understanding of their supply chain and increased exposure for their products through an efficient rebate management program. As a result, they gain inroads to new accounts and build recognition for their products and services. Builders, on the other hand, can efficiently gain product knowledge and manage their cash-producing rebates, keeping them on the cutting edge as they trim their bottom line.

In 2007, Colorado-based HomeSphere will continue to develop supply chain services and tools to strengthen efficiencies within the homebuilding industry.

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**About HomeSphere**

Lakewood, Colorado-based HomeSphere is the leading technology-leveraged service provider to the homebuilding industry – offering tools for improving supply chain efficiencies and controlling business operations. Since the company's founding in 1999, HomeSphere has been proving time-and-time-again that builders, manufacturers and distributors derive the most benefit when they have business intelligence they can



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use. With a national network of experienced sales representatives and customer support teams who are attuned to the needs of builders, manufacturers and distributors, HomeSphere offers bottom-line returns to its customers and clients. Visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

**About Guardian Industries Corp.**

Guardian Industries Corp., based in Auburn Hills, Mich., is a leading worldwide manufacturer of float glass and fabricated glass products for the commercial and residential construction industries. Guardian's Automotive Group provides exterior systems to the global automotive industry and is a Tier 1 global automotive supplier. Guardian's Building Products Group, headquartered in Greenville, S.C., includes a substantial fiberglass insulation manufacturing operation and occupies a significant and growing position in the building materials distribution business with more than 100 strategically located distribution centers and brokerage offices in the United States and Canada. Guardian, its subsidiaries and affiliates employ 19,000 people and operate facilities throughout North America, Europe, South America, Asia, Africa and the Middle East. For more information, please visit [www.guardian.com](http://www.guardian.com).