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**FOR IMMEDIATE RELEASE**

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**CLOPAY GARAGE DOORS JOINS HOMESPHERE**

*Partnership to provide top-quality products to homebuilders*

**(Lakewood, Colo. – July 8, 2008)** HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, has added Clopay Garage Doors, North America's largest residential garage door manufacturer, to its growing list of supply chain partners. Clopay Garage Doors joins more than 70 other manufacturers currently using HomeSphere's BRI® Program to manage rebates for homebuilders and, in turn, grow their market share.

The participation of Clopay Garage Doors allows builders to access cost savings on a broad range of garage products offered throughout HomeSphere's supply chain. Offering the most complete line of residential and commercial garage doors, Clopay operates four manufacturing plants and 46 company-owned distribution centers and has a strong network of more than 2,500 installing dealers.

"The BRI partnership gives us a supplemental tool to enhance our current sales efforts," said Chad Riffell, Director of Builder National Accounts for Clopay. "The program will allow us to provide more builders access to our wide range of products to complement the various architectural home styles. It also allows us the opportunity to connect with builders we otherwise wouldn't be able to reach."

Designed to streamline the residential building supply chain, BRI is a unique Web-based service serving both manufacturers and builders. Manufacturers use BRI to access more than 1,100 builders on the program, gaining advanced understanding of their supply chain and increased exposure for their products through an efficient rebate management program. As a result, they gain inroads to new accounts and build recognition for their products and services. Builders, on the other hand, gain product knowledge and manage their cash-producing rebates, keeping them on the cutting edge as they trim their bottom line.

"BRI is a powerful marketing tool," said Glenn Renner, HomeSphere's chief operating officer. "By offering product rebates on BRI, Clopay gains brand advantage with HomeSphere's builder customers who closed more than 100,000 homes in 2007."

Clopay representatives will also utilize HomeSphere's newly released sales effectiveness product for manufacturers and distributors in the residential homebuilding industry. The tool, which tracks product usage, competitive research and sales by region, will assist the Clopay sales team to create leads and improve new customer acquisition.

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### **About HomeSphere**

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for the homebuilding industry. Today, more than 1,100 homebuilders and over 70 brands use HomeSphere's Web portal to connect, collect and compete. Please visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

### **About Clopay Building Products**

Clopay Building Products is North America's largest residential garage door manufacturer, offering the most complete line of residential and commercial garage doors. Clopay operates four manufacturing plants, and 46 company owned Distribution Centers and has a strong network of 2,500+ installing dealers. Our extensive sales and service network and a warranty from Clopay Building Products, assures total customer satisfaction on every purchase. The Clopay brand has the distinction of being the only garage door company to be awarded the Good Housekeeping Seal of Approval for its residential doors. Additional information on Clopay's complete product line is available at [www.clopaydoors.com](http://www.clopaydoors.com).