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**FOR IMMEDIATE RELEASE**

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**HomeSphere Announces New Northeast Regional Sales Manager**

**(Lakewood, Colo. – July 17, 2007)** HomeSphere, a technology-leveraged service provider to residential homebuilders, announced the addition of Daniel Cherrie to its regional sales team. Cherrie took over the position of regional sales manager for the northeast region on July 9, 2007.

Cherrie comes to HomeSphere with more than 10 years of sales and business experience. A graduate of Pennsylvania State University, he began his professional sales career at Smith Barney in Wyomissing, PA where he provided financial planning services.

In 2003, Cherrie moved on to a position as the sales and marketing manager for Comfort Pro, an HVAC, plumbing and electrical contractor company. There, he was responsible for sales and marketing functions aimed at new residential homebuilders in the eastern Pennsylvania market. In his four years with the company, Cherrie was instrumental in increasing company sales by 38 percent annually.

**About HomeSphere**

Since the company's founding in 1999, HomeSphere has been demonstrating and proving time and time again that builders, manufacturers and distributors derive the most benefit when they have business intelligence that they can use. Colorado-based HomeSphere offers supply chain services -- AllTrack®, BRI® and MTO's – that combine Web-based technology, market intelligence and relationships to increase profitability for the homebuilding industry. Today more than 1,000 builders and over 70 manufacturers use HomeSphere's web portal to connect, collect, and compete. Please visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

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