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FOR IMMEDIATE RELEASE

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**HOMESPHERE NAMES JACK BRANNIGAN SENIOR VICE PRESIDENT OF
BUSINESS DEVELOPMENT**

(Lakewood, Colo. – February 4, 2009) HomeSphere, a provider of technology-leveraged supply chain services to the homebuilding and remodeling industry, announced today that Jack Brannigan has accepted the position of senior vice president of business development. In this role, he will direct HomeSphere's expansion efforts into the residential construction sector to include consumers and contractors of remodeling and home improvement services.

Most recently Brannigan was the CEO and member of the Board of Directors of Bestcontractors.com, an unbiased directory of home improvement and repair professionals to homeowners. HomeSphere acquired the Denver-based firm in January 2009, expanding the company's footprint to include additional markets within the construction sector and creating added value to the 70 major building product brands currently employing HomeSphere's web-based platform.

"Jack has spent his entire career in leadership positions at top companies within the residential and commercial construction industry," noted Glenn Renner, HomeSphere's president and COO. "He will be a valuable asset as we expand our reach to include the entire construction supply chain."

Previously Brannigan served as Executive Vice President for Hanley-Wood, North America's largest media company covering the residential and commercial construction industry and featuring titles such as *Builder* and *Remodeler*. During his 16-year tenure with the media giant, Brannigan grew revenue from \$20 million to \$260 million.

"HomeSphere is on the leading edge of technology use for the construction industry," noted Brannigan. "I'm looking forward to assisting them in their efforts."

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About HomeSphere

Colorado-based HomeSphere is the premier provider of technology-leveraged services to the homebuilding and remodeling industry. As the only company with a national reach that uses Web-based technology, HomeSphere offers a suite of supply chain services to help homeowners, builders, manufacturers, distributors and contractors connect, compete and uncover advantages more effectively in the marketplace. Please visit HomeSphere at www.homesphere.com for more information.