



HomeSphere, Inc.
14142 Denver West Parkway
Suite 255
Lakewood, CO 80401

FOR IMMEDIATE RELEASE

CONTACT: Tracy Aiello, Aiello Consulting, 720-989-3530 or tracy@centerreachcommunication.com

Boise Cascade Joins HomeSphere®

Partnership to expand brand in the residential construction industry

(Lakewood, Colo. – July 1, 2010) Idaho-based Boise Cascade and Lakewood-based HomeSphere announced today that they have entered into a joint agreement to offer residential wood products and building materials to HomeSphere's network of builders, using HomeSphere's technology-leveraged services.

Boise Cascade joins more than 75 other manufacturers currently using HomeSphere's BRI® Program to manage rebates for homebuilders and, in turn, grow their market share through increased homebuilder sales. In return, builders gain access to cost savings on Boise Cascade's complete line of engineered wood products, and the value added services that come with them.

"The BRI partnership provides a powerful tool to further extend our national manufacturing and distribution network," said Boise Cascade General Sales Manager, Denny Huston. "HomeSphere provides a platform to communicate the change to new builders and distributors and to grow market share among our potential customers."

BRI is a unique Web-based service serving the residential construction industry. Manufacturers use the BRI application to open up sales channels that include thousands of homebuilders and remodeling contractors, gaining inroads to new accounts and building recognition for their products and services. Builders, on the other hand, gain product knowledge and manage their cash-producing rebates, helping them to improve their bottom line.

Boise Cascade has a proven track record of providing quality wood products and a nationwide building materials distribution network for its customers, helping them to enhance their own businesses. The company owns and operates the two largest engineered wood plants in the world, in Alexandria, Louisiana, and White City, Oregon.

"When well-known, respected brands like Boise Cascade begin to use the BRI platform, everyone benefits," Chris Toth, HomeSphere's Vice President of Sales. "Particularly during trying times for the residential building industry, our customers and clients build sales and marketing channels that position their brand solidly for the future."

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1,300 homebuilders and over 75 brands use HomeSphere's Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at www.homesphere.com for more information.

About Boise Cascade Engineered Wood Products

Boise Cascade, L.L.C., headquartered in Boise, Idaho, manufactures engineered wood products, which are stronger than dimension lumber while using less wood fiber – so fewer trees are cut. The products are lighter in weight, less expensive to ship, easier to handle and faster to install than



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dimension lumber. They are also sustainable products, SFI®-certified, NAHB Research Center Green Approved (certificates no. 00080-00083) and available FSC® Chain-of-Custody-certified. Boise Cascade helps homebuilders profit from more efficient design, accurate estimating, precise dimensions, less waste, shorter framing time, elimination of framing errors and a lifetime guarantee. Visit Boise Cascade at www.bc.com for more information.

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