



HomeSphere, Inc.
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BlueLinx Corporation Joins HomeSphere

Leading Building Products Distributor Added to Comprehensive Rebate Management Program

(LAKEWOOD, Colo. – January 25, 2008) - HomeSphere, a technology-leveraged service provider, announced today that BlueLinx Corporation, a leading distributor of building products in North America, has joined HomeSphere's BRI® rebate management program, adding another facet of the supply chain to HomeSphere's strong offerings for the residential homebuilding industry.

BlueLinx, headquartered in Atlanta, has a network of nationwide distribution centers, serving markets locally and providing customers with the products they need through just-in-time deliveries. One of the exclusive brands now available to HomeSphere users is Georgia-Pacific engineered lumber.

"With the addition of BlueLinx to our program, HomeSphere now represents over 70 top brands in more than 20 different product categories," noted Tom Harper, Vice President of Supply Chain. "Builders on the program benefit through bottom-line savings while building product manufacturers gain market share with mid-tier builders."

Designed to streamline the residential building supply chain, BRI is a unique Web-based platform that strategically connects builders of new residential construction with manufacturers, distributors and vendors. Manufacturers use BRI to access over 1,100 mid-tier builders on the program, gaining advanced understanding of their supply chain and increased exposure for their products. Builders, on the other hand, can gain product knowledge and manage their cash-producing rebates, keeping them on the cutting edge as they trim their bottom line.

BlueLinx, as the nation's largest independent building products distributor, delivers value to vendors and customers through local and national sales representation, inventory management and logistics optimization, in addition to their strong distribution services.

HomeSphere's Chief Operating Officer Glenn Renner notes; "What began as a service that connected builders with manufacturers is now a comprehensive marketing tool, offering products, services and tools that improve supply chain efficiencies and profitability."

About HomeSphere

Colorado-based HomeSphere offers supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for the homebuilding industry. Today more than 1,100 builders and over 70 manufacturers use HomeSphere's Web portal to connect, collect and compete. Please visit HomeSphere at www.homesphere.com for more information.

About BlueLinx Corporation



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Headquartered in Atlanta, Georgia, BlueLinx Corporation is a leading distributor of building products in North America. Employing more than 2,800 people, BlueLinx offers 10,000 products from over 750 suppliers to service approximately 11,000 customers nationwide, including dealers, industrial manufacturers, manufactured housing producers and home improvement retailers. The company operates its distribution business from sales centers in Atlanta and Denver, and its network of more than 70 warehouses. Additional information about BlueLinx can be found on its Web site at www.BlueLinxCo.com.