



HomeSphere, Inc.  
14142 Denver West Parkway  
Suite 255  
Lakewood, CO 80401

FOR IMMEDIATE RELEASE

CONTACT: Tracy Aiello, Aiello Consulting, 720-989-3530 or [tracy@centerreachcommunication.com](mailto:tracy@centerreachcommunication.com)

**HomeTeam Pest Defense® Joins HomeSphere®**  
*Partnership to expand brand in the residential construction industry*

**(Lakewood, Colo. – September 13, 2010)** HomeTeam Pest Defense and HomeSphere announced today that they have entered into a joint agreement to offer built-in pest control systems to HomeSphere's network of builders, using HomeSphere's technology-leveraged services.

HomeTeam joins more than 75 other manufacturers currently using HomeSphere's BRI® Program to manage rebates for homebuilders and, in turn, grow their market share through increased homebuilder sales. In return, builders gain access to cost savings on the installation of the HomeTeam's Pest Defense Taexx® System.

"The BRI partnership gives us a supplemental tool to enhance our current sales efforts," said Keith Chambers, HomeTeam Vice Present of Sales, East Division. "The program allows us the opportunity to connect with builders we otherwise wouldn't be able to reach."

BRI is a unique web-based service serving the residential construction industry. Manufacturers use the BRI application to open up sales channels that include thousands of homebuilders and remodeling contractors, gaining inroads to new accounts and building recognition for their products and services. Builders, on the other hand, gain product knowledge and manage their cash-producing rebates, helping them to improve their bottom line.

As the third largest residential pest control company in the nation, HomeTeam Pest Defense combines nationwide pest control expertise with in-depth local knowledge to create a highly effective, efficient solution that maintains a comfortable and pest-free home.

"HomeTeam provides both BRI homebuilders with an innovative product and a commitment to customer service," said Chris Toth, Vice President of Sales for HomeSphere. "This partnership provides a number of new opportunities for over 1,300 BRI builders and allows HomeTeam to grow and strengthen its relationship with the homebuilding industry."

**About HomeSphere**

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1,300 homebuilders and over 70 brands use HomeSphere's Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at [www.homesphere.com](http://www.homesphere.com) for more information.

**About HomeTeam Pest Defense**

HomeTeam Pest Defense, a recognized leader in the pest management industry, is currently the nation's 3rd largest residential pest control company. The company offers pest and termite control services with traditional treatment methods and with advanced products such as the innovative Taexx built-in pest control system. The company has more than 50 branch locations throughout the Mid-Atlantic, Southeast, Mid-Central, Southwest and Western states. HomeTeam is a wholly-owned subsidiary of Atlanta-based Rollins, Inc (NYSE:ROL).

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