



HomeSphere, Inc.
14142 Denver West Parkway
Suite 255
Lakewood, CO 80401

HomeSphere® to Act as Promotional Sponsor for the Spring 2012 Builder Exchange in Las Vegas
Innovative relationship-building events benefit residential builders, suppliers

(Lakewood, CO - February 2, 2012) Colorado-based [HomeSphere, Inc](#) recently announced they would be acting as a promotional sponsor for the Spring 2012 Builder Exchange, a hosted buyer event created and managed by Global Exchange Events of Darien, Connecticut. The Builder Exchange is a dynamic and interactive event designed around private one-on-one meetings between top building product suppliers and the nation's leading residential home builders.

HomeSphere's BRI technology platform drives [builder lead generation](#) for over 75 of the nation's top building product manufacturers--most of whom are potential customers for the Builder Exchange. BRI also provides a [rebate management platform](#) to help builders collect 100% of their eligible rebates--many of whom are potential attendees of the Builder Exchange. HomeSphere has selectively invited some of their supplier partners and builders to engage in the next event in March.

"The Builder Exchange events are far removed from the average 'trade show,'" said Glenn Renner, President and COO of HomeSphere. "Their individualized appointments, limited number of accepted attendees, tailored sessions, and business-building social activities set them apart from any other events that have been done in the residential construction industry. We strive to lead the residential construction industry in thought leadership, sales and marketing efficiency, and innovation. Due to the unique format and overall goals of the events, we felt that promoting the Builder Exchange and collaborating with Exchange Events was a perfect match for HomeSphere."

"Working with HomeSphere was a natural choice for us," said Eric Brown, Event Manager of the Builder Exchange. "Our events are designed specifically to facilitate new partnerships within the Building Industry and strengthen those already in place. HomeSphere's dedication to improving communications, marketing, and sales effectiveness is the perfect fit for our unique model."

The next Builder Exchange event will be held at the Cosmopolitan of Las Vegas, March 13 - 16, 2012. For more information on the events, visit www.exchangeevents.com or contact Eric Brown directly at 203.202.2576 or eric.brown@exchangeevents.com.

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About HomeSphere

Colorado-based HomeSphere, Inc. connects the residential construction community to enhance the way they do business through technology-driven solutions. For more than a decade, HomeSphere has delivered innovative solutions to create a truly unique company tailored for the pace and complexity of the homebuilding and remodeling industry. With the loyalty of building product manufacturers, distributors, contractors, builders and homeowners, HomeSphere is the only company of its kind to offer user-friendly, intuitive and streamlined solutions to empower market collaboration. For more information, visit www.homesphere.com or call 1-800-274-2632.

About Global Exchange Events

Global Exchange Events is a leader in the development and management of personal, one-on-one B2B events in a variety of industries. The executive team combines decades of event management experience with a deep knowledge of the industries they serve, from both supplier and client perspectives. Exchange Events is singularly well-positioned to create and execute events that deliver superior return on investment to suppliers and corporate buyers alike. For more information please visit www.exchangeevents.com or call 203.202.2576.